### - A Trusted DTSS Partner -



# Digital Marketing Solutions for Growing Practices

Social Media
Website Management
Content Creation
Social Media Ads
Email Marketing



DTSS partners with leaders in the dental industry to provide comprehensive and sustainable business solutions. Tintero Creative is our trusted partner for all things digital marketing.

## Improve Your Digital Footprint We Can Help You KNOW Who To Market To & How To Reach THAT Audience Online

#### **Social Media Marketing**

- Audits & evaluations of market opportunities on social media
- Monthly social media management (curated & created original content)
- Strategies for organic (non-paid) AND paid social media ads growth

#### **Content Marketing**

- Creation of original content
- Ghost-blogging written content monthly or in segmented projects.
- Content videos (whiteboard, animated-text, & simple messaging videos (live videography scope available with partnering company)

#### **Email Marketing**

- Email drip campaign design & management
- Ongoing email campaign design & management (ex. email newsletters)

#### **Website Design**

- Website Audits
- Website management (software updates, backups, content updates)

#### Copywriting/Graphic Design

• Design & writing services available

#### **Monthly Support:**

- Social Media Packages starting at \$600/month
- Website Management
   Packages starting at
   \$80/month
- Email Marketing starting at \$250/month
- Content Marketing
   Packages starting at
   \$350/month

\*Custom quotes on all projects to fit your practice's specific needs.

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